

## The Kamado Joe Advantage

“How we set ourselves apart from other grill companies.”

If you're new to Kamado Joe grills, we'd like to share why we make the most exceptional grills available, and why we consider ourselves a remarkable company. Those are pretty large claims to make, but here are a few reasons why we believe it is true and you can judge for yourself.

### Exceptional Quality

**Kamado Joe grills are built to withstand the most demanding climates and still look good.** Intense heat, high humidity or below zero temperatures—it doesn't matter. Our ceramic grills are made with a proprietary blend of high fired heat-resistant material glaze. The hardware is constructed of 304 stainless steel, powder coated 304 stainless steel, powder coated galvanized steel or powder coated cast iron. Finished bamboo is used for the wood accents for durability and a touch of aesthetic beauty. Other ceramic grill companies use galvanized steel, painted cold rolled steel and cypress, which chips, rusts and turns gray after a few years.

Our combination grills and gas grills are made of polished 304 stainless steel with rounded edges and accents. The temperature control knobs are polished cast zinc alloy for years of beauty and use. Standard features include: 8mm cooking grate rods, tube type burners, flame tamer, flash tubes, full-size grease tray and warming rack—many of which are considered premium features on other grills.

### Exceptional Value

**We include everything you need in the box at a very competitive price.** When you buy one of our ceramic grills we include the cart, side shelves, ash tool and grill gripper. Other grill companies sell them separately, which ends up costing you more. The premium features included with our larger gas grills are typically found on more expensive models: 9mm cooking grate rods, back burner, sear burner, sear grate, rotisserie, LED lights, hood springs, tank slide tray and side burner. When you choose Kamado Joe you're getting the most for your money.

### Remarkable Service

**A company's level of service says a lot about the way they feel about you.** That's why we don't hide behind a phone tree or send support issues overseas to be handled. If you have a question, comment or issue with one of our products we will respond or resolve it quickly. That's why we offer you several ways to contact us: phone, email, customer feedback, customer support or join us on Facebook. Feel free to reach out to us any time, even nights, weekends or holidays.

### Remarkable Innovation

**Innovation always starts with a question.** That's why we look at every aspect of our grills and ask, “how can we make them better?”. Each year we find ways to enhance the quality, performance and value of our grills, and we also enjoy the challenge of developing new products.

ProJoe is one of the best examples of new product innovation. Our development team created several new engineering breakthroughs with ProJoe like the perfectly counterbalanced hinge system, more precise temperature control, higher thermal retention and improved ergonomics. The added benefit to our customers is that many of these features will be integrated into our other grill models in the future..

Finally, we have other exciting new products and accessories in development and our promise to you is to continue to innovate, and provide superior products that function as promised. In the end, we want you to realize that a Kamado Joe grill was the best decision you could have made.